



BE GREATER

AMERICAN EXPRESS
LEADERSHIP ACADEMY
at the
Community Foundation of Broward
2017



LEADERSHIP ACADEMY



COMMUNITY
FOUNDATION
OF BROWARD

For Good. For Ever.

TRANSFORM YOUR ORGANIZATION AND YOURSELF

As a tenured nonprofit leader, you face the new reality of intense scrutiny of impact, a minefield of human resource issues, and ever-increasing financial pressures. You have achieved a lot in your career, but success in today's world demands a growing skill set. To guide your organization to a higher level requires an investment in yourself, and those that follow in your footsteps, because your organization can't grow if you don't.

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Success comes to those who crave challenges and seek growth. It's one of the reasons you're at the top of your game and it's why in the spring of 2017, you and a handful of local leaders have the opportunity to participate in the American Express Leadership Academy at the Community Foundation of Broward. American Express has hosted over 50 Leadership Academy sessions in six countries, including the United Kingdom, India, Japan, Mexico and Canada, supporting more than 1,500 nonprofit and social sector leaders.

■ WHAT TO EXPECT

As a participant, you will return to your organization with greater skills, insights, and confidence to lead change, drive innovation, and sustain a competitive advantage. The program's fully immersive format will allow you to:

- Nurture innovation in others – change can't just be up to you
- Foster a culture of high-performance – accountability works
- Develop talent and cultivate effective working relationships
- Know how you are perceived and how to shape perceptions for influence

■ DUAL LEADERSHIP TRACKS

American Express Leadership Academy at the Community Foundation of Broward offers two distinct tracks for high-achievers at different career milestones. Both tracks include confidential personal and professional assessments, structured facilitated sessions, and private one-on-one coaching with world-class leadership development professionals.

CEO TRACK

3 days / maximum 22 participants

CEOs can expect to:

- Learn to master feedback to unlock individual potential
- Increase your ability to create direction, alignment and commitment
- Adapt your coaching style to develop more effective working relationships

HIGH-POTENTIAL TRACK

3 days / maximum 22 participants

High-potentials can expect to:

- Gain awareness of perspectives, beliefs, and attitudes that may be holding you back
- Work with executive coaches to create your roadmap for developing leadership skills
- Create new strategies to influence others and support organizational mission
- Access an interactive eLearning library

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American Express Leadership Academy partner, Center for Creative Leadership, was ranked fourth in the world for customized executive education by London's Financial Times, ahead of Harvard, Wharton, and Oxford.

■ ELIGIBILITY CRITERIA

This opportunity is only available to the sector's most accomplished and promising leaders. Participants must have the ability to build on their track record of success.

■ HOW TO APPLY

• CEO TRACK

Applicants must:

- Submit completed application along with a current bio
- Have annual organizational budget of at least \$500,000
- Have at least three direct reports
- Commit to program pre-work, session attendance and coaching
- Have Board Chair:
 - Provide a letter of recommendation
 - Support completion of the 360° assessment

• HIGH-POTENTIAL TRACK

Applicants must:

- Have CEO:
 - Provide a letter of recommendation
 - Support completion of the 360° assessment
- Submit completed application along with resume
- Hold senior-level role at current organization for at least one year and manage one or more direct reports
- Have annual organizational budget of at least \$500,000
- Commit to program pre-work, session attendance and coaching

■ COST *American Express is underwriting all programmatic costs. Additional participant costs will cover materials and on-site logistics.*

CEO Track	\$400
High-Potential Track	\$600
Leadership Bundle	\$900 for both

Increase your competitive advantage on both fronts and apply as a leadership team to enhance your organizational culture together.

■ DATES 2017 Program Schedule

CEO Track	High-Potential Track
April 4-6	March 21-23

■ APPLICATION SCHEDULE

November 1, 2016

Application period opens online for both programs

January 2, 2017

Deadline to submit application materials

January 24, 2017

Successful applicants notified of acceptance

■ SUBMIT YOUR APPLICATION

Staying fresh and relevant is essential to your position, your impact, and the success of your organization. Contact Justine Morgan, Charitable Funds Manager, if you're interested in joining the program at jmorgan@cfbroward.org or 954.761.9503. Visit cfbroward.org/academy for more information.



“ The Leadership Academy allowed me to step back from my day-to-day and look critically at my leadership abilities. Now I am a better leader, colleague and mentor. ”

Sheryl Woods
CEO, YMCA of Broward County

ALUMNI BENEFITS

As alumni of the program you gain exclusive access to these networking and development opportunities:

■ SOCIAL EVENTS

Twice a year, enjoy the chance to take a reflective look at your personal and organizational leadership advancement and listen to notable business and nonprofit leaders from across the country. You can invite a guest from your board or a staff member with the potential to be a future Leadership Academy participant.

■ INTERNATIONAL ALUMNI NETWORK

Enjoy online tools designed to help alumni leaders collaborate on key challenges and opportunities. To connect this international group of world class nonprofit leaders, American Express has created a:

- ✓ **LinkedIn Group** – More than 1,300 alumni have already joined this private group that includes a number of subgroups.
- ✓ **Leadership Website** – this website is designed to offer best practices in nonprofit leadership and a forum for blogging, posting opportunities, and leadership testimonials.



“ I am excited by the best practice content, refreshed by the authentic engagement, and invigorated by how it can help me and my organization perform at a higher level. ”

Germaine Smith Baugh
President and CEO
Urban League of Broward



“To have this world-class leadership opportunity in our own backyard is a tremendous advantage for the busy executive.”

Emilio Benitez
President and CEO
ChildNet

“I was able to see my leadership style through the eyes of others and have developed my goals off of their suggestions.”



Kathleen Cannon
President and CEO
United Way of Broward County



“We’re all busy as CEOs, we don’t often have the opportunity to stop and think. It’s quite gratifying to support each other.”

Cindy Arenberg Seltzer
President and CEO
Children’s Services Council
of Broward County

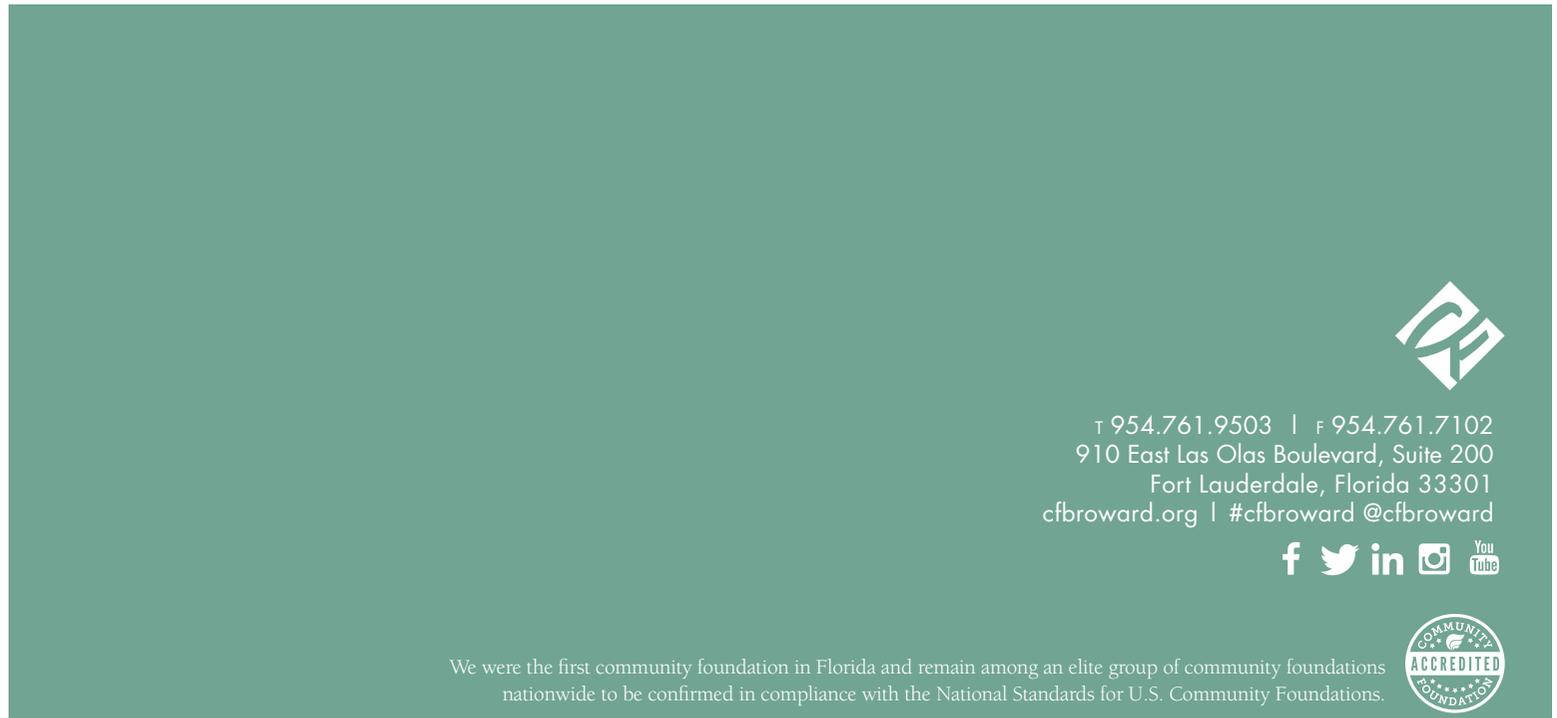


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We were the first community foundation in Florida and remain among an elite group of community foundations nationwide to be confirmed in compliance with the National Standards for U.S. Community Foundations.

